

Terms and Conditions

Please read these Terms and Conditions (the “**Terms**”) carefully. You will be legally bound by these Terms from the time you submit an entry for the Ambrosia & Angel Delight Minions Text to Win promotion (the **Promotion**).

The Promoter and the Agency

1. Premier Foods Group Limited of Premier House, Centrium Business Park Griffiths Way, St. Albans, United Kingdom, AL1 2RE is the “**Promoter**”.
2. 20Ten Creative Limited of Regina House 124 Finchley Road London NW3 5JS is the “**Agency**”.
3. Active Consultancy Ltd of Active House, 51 Wolsey Road, Esher, Surrey, KT10 8NT is the prize fulfilment agency is the “**Prize Fulfilment Agency**”.

Eligibility

4. The Promotion is open to residents of the United Kingdom and the Republic of Ireland, aged 18 or over only. This Promotion excludes the (i) agents (including the Agency and the Prize Fulfilment Agency) and / or the employees of such agents, (ii) employees of the Promoter and its group companies, (iii) the immediate families of the agents and employees referred to in this clause and (iv) anyone professionally connected with the Promotion or its administration.
5. Entrants may need to provide proof of name, age and address to validate that they meet the entry requirements and can accept the Prize.
6. Entrants must seek the bill payer’s permission before texting to enter the Promotion. Texts will be charged at network’s standard rate.
7. No purchase necessary.

Promotion Period

8. The Promotion will begin at 9.00am on 1 August 2023 and will close at 8.59am on 5 March 2024 (the “**Promotion Period**”).
9. The main promotion period will begin at 9.00am on 1 August 2023 and will close at 8.59am on 1 November 2023 (the “**Main Promotion Period**”). The Main Promotion Period will include three prize draw periods on the following dates:
 - (a) **First Prize Draw** opens at 9.00am on 1 August 2023 and closes at 8.59am on 1 September 2023;
 - (b) **Second Prize Draw** opens at 9.00am on 1 September 2023 and closes at 8.59am on 3 October 2023; and
 - (c) **Third Prize Draw** opens at 9.00am on 3 October 2023 and closes at 8.59am on 1 November 2023,(each a “**Main Prize Draw**” and together, the “**Main Prize Draws**”)
10. Following the end of the Main Promotion Period there will be a wrap up draw opening at 9.00am on 1 November 2023 and closing at 8.59am on 5 March 2024 (the “**Wrap Up Draw**”).

How to Enter

11. To enter during (i) each Main Prize Draw or (ii) the Wrap Up Draw:
 - (a) United Kingdom residents (England, Wales, Scotland and Northern Ireland) must text

DESSERTS to 60060; and

(b) Republic of Ireland residents must text **DESSERTS** to 50015.

12. Entries may only be submitted by text and standard network rates will apply.
13. All entries must be received by the Promoter by no later than the Promotion Period closing time. All entries received after the Promotion Period closing time are automatically disqualified.
14. There shall be a maximum of 3 entries per mobile number into each Main Prize Draw and the Wrap Up Draw. Entries made through agents, third parties, organised groups or any entry duplication method will not be accepted.

The Prizes

15. The winners in each Main Prize Draw will each win 1 of 120 of the following available prizes (each a "Prize"):

Prize Description	Number available to be won
• Apple AirPods with wired charging case (2 nd generation)	1
• Minions Mug	33
• Despicable Me 2 Monopoly Board Game	8
• Minions 3D Puzzle Ball	20
• Phil and Stuart Minions tote bag	33
• 10-Movie DVD Collection. This collection includes: Despicable Me, Despicable Me 2, Despicable Me 3, Minions, The Secret Life of Pets, The Secret Life of Pets 2, Sing, Dr. Seuss The Lorax, Hop, Dr. Seuss The Grinch.	25

16. The winners during the Wrap Up Draw will each win 1 of the following available Prizes together with any Prizes which are not claimed by any winners during each Main Prize Draw:

Prize Description	Number available to be won
• Minions Mug	1
• Despicable Me 2 Monopoly Board Game	1
• Phil and Stuart Minions tote bag	1
• Minions 3D Puzzle Ball	7

17. There is no alternative prize to the Prize. The Promoter reserves the right (but is not obliged) to substitute a reasonably equivalent alternative Prize, of equal or greater value, should any circumstances make this necessary.

18. The Prizes are not negotiable or transferable.

Selection of the Winners

Main Prize Draws

19. Within 7 days after the closing time of each Main Prize Draw, 120 winners will be selected at random from all valid entries using a computer randomizer program. The winners during each

Main Prize Draw will each win 1 of the 120 available Prizes.

Wrap Up Draw

20. Within 7 days after the closing time of the Wrap Up Draw, a minimum of 10 winners will be selected at random from all valid entries using a computer randomizer program. The winners during the Wrap Up Draw will each win 1 of a minimum of 10 available Prizes

Winner Announcement and Delivery of the Prize

21. The winners for each Main Prize Draw and the Wrap Up Draw will be contacted by the Prize Fulfilment Agency by text via the mobile number used by the winner to enter the Promotion, within 14 days of the closing time for each prize draw (the "**Notification Date**"). Entrants who have not won the Prize will not be notified. Winners will be asked to provide their details (including their name, valid email address and home address (if relevant)) to enable the Promoter (or the Prize Fulfilment Agency on the Promoter's behalf) to deliver the Prize to the winner. Winners will have 14 of days from the Notification Date to provide the requested details. If the Agency is unable to contact you or, if you do not claim the Prize and provide your details within the time period specified in this clause, your claim will become invalid. In respect of the Wrap Up Draw, the Promoter reserves the right to offer the Prize to the next eligible entrant selected from the remaining valid entries that were received in accordance with these Terms, should a winner's claim become invalid or, if the winner cannot accept the Prize for any reason.
22. The Prize will be delivered or e-mailed to each winner at the home address or valid e-mail address provided by the winner in accordance with clause 20, within 21 days of the date the winner accepts their Prize and provides their details. Any prizes that are not claimed during each Main Prize Draw will be added into the prize pool for the Wrap Up Draw.

Data Protection and Marketing

23. By entering the Promotion, each entrant agrees that any personal information provided by them with their entry may be held and used by the Promoter or its agents (including the Agency and the Prize Fulfilment Agency) and its suppliers for the purpose of administering the Promotion.
24. The winners may be required to take part in non-paid publicity or advertising relating to the Promotion, which may include having their photograph taken for promotional and press purposes. The Promoter may use the winners' surname and county of residence to announce them as the winner for each prize draw. If you do not wish for your personal information to be used for this purpose or, if you wish to limit the amount of personal information that is published, please contact: privacy@premierfoods.co.uk
25. To receive a list of winner(s) and county of residence of the winner(s) please contact the Promoter's consumer careline team here: <https://www.premierfoods.co.uk/contact-us> or by calling 0800 032 7111, within 3 months of the closing time of each prize draw. Please note that we may not be able to disclose this requested information, if an entrant objects to the disclosure of such information in accordance with clause 22. Where a winning entrant has objected to their information being disclosed, the Promoter or the Agency will instead provide confirmation that a prize was awarded, where a list of winners is requested.

Limitation of Liability

26. Insofar as is permitted by law, the Promoter, its agents (including the Agency and the Prize Fulfilment Agency) or distributors will not in any circumstances be responsible or liable to compensate the winner(s) or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

General

27. By entering the Promotion, you are agreeing to be bound by (i) these Terms and, to the extent applicable and (ii) the Premier Foods Group Limited website general terms of use: <https://www.premierfoods.co.uk/SpecialPages/Legal-Notices/LegalNotices-TermsOfUse.aspx>. Entrants also confirm that they are aware of the Promoter's privacy notice available on the promotion website. Any entries that do not comply in full with these Terms and the applicable terms set out in this clause will be disqualified.
28. Any decision of the Promoter as to eligibility to take part in the Promotion or the result of the Promotion will be final and no correspondence or discussion will be entered into. The Promoter accepts no responsibility for entries that are incomplete, delayed, lost, damaged or unreadable whether due to failure or non-availability of the website, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind, or the submission of incomplete information or any other reason.
29. The Promoter reserves the right to delay, postpone or cancel the Promotion in the event of circumstances outside its reasonable control, which it considers necessary.
30. The Promotion and these Terms are subject the laws of England and Wales. Any disputes must be referred to the English courts.